



A collaboration of Prince Georges County's Department of Public Works & Transportation (DPW&T) and the Route 1 Communities Councilmember Mary A. Lehman *District 1*
Councilmember Will Campos *District 2*
Councilmember Eric Olson, Vice Chair *District 3*
Anacostia Trails Heritage Area, Inc
Gateway Community Development Corporation
Hyattsville Community Development Corporation
University of Maryland, College Park

ROUTE 1 RIDE PUBLIC ART COMPETITION WINNING BUS WRAP DESIGN ANNOUNCED

FOR IMMEDIATE RELEASE

Contact: Stuart Eisenberg
Call for Artist Coordinator
(301) 683-8267
eisenberg@hyattsvillecdc.org



Alex Hirtle
Route 1 Ride Collaborative Coordinator
301-952-3170
ajhirtle@co.pg.md.us

October 23, 2012— The Route 1 Ride Collaborative is pleased to announce its winning bus wrap design: **Jennifer Axner's "Route 1 Paint Tube"**. The Collaborative chose to crowdsource the bus wrap design to increase ridership and awareness of the Route 1 Ride as a way to get around while enjoying the unique charms of visiting, living, working, and playing in the Route 1 Corridor. Three final designs were selected by a jury comprised of Route 1 Corridor County and Municipal representatives; Axner's fellow finalists included Matthew Gifford and Boshwell Talavera. The final selection was conducted by an online vote on www.Route1Ride.com, conducted from late July 2012 until September 21st, 2012.

Axner's wrap design will be installed on TheBus: Route 17, serving Prince George's County's Route 1 Corridor communities from Mount Rainier to College Park; for a period of at least three years, beginning in late 2012. The project is generously sponsored by The Route 1 Ride Collaborative and its Municipal members in recognition of the critical role that the arts play in the revitalization of Prince George's County and the lives of its residents.

-- END --